

# SPONSORSHIPS

In our 2011 annual convention, ICNA is offering the following packages. All packages include 1 "Sponsor" booth and 2 individual registrations.

- [Platinum Package](#)
- [Gold Package](#)
- [Silver Package](#)
- [Customize Your Own Package](#)

## PLATINUM PACKAGE:

Full Page Ad in Program Booklet	\$1,000
Five 60 second Video Ad	\$2,000
1 Banner inside Main Hall "A"	\$1,500
1 Banner at the registration Area	\$1,000
Promotional items or catalog	\$1,000
Convention bag	\$7,000
1 Sponsor booth in bazaar	\$1,250
7 Minute Power Point Presentation	\$7,000
<b>Total</b>	<b>\$21,750</b>
Bonus: 1- Access to ICNA Database 2- Banner ad at <a href="http://icna.org">icna.org</a> 3- One full page ad in The Message	

## GOLD PACKAGE:

Full Page Ad in Program Booklet	\$1,000
Five 60 second Video Ad	\$2,000
1 Banner inside Main Hall "A"	\$1,500
1 Banner at the registration Area	\$1,000
Promotional items or catalog	\$1,000
1 Sponsor booth in bazaar	\$1,250
Neck Straps	\$3,500
<b>Total</b>	<b>\$11,250</b>
Bonus: 1-Banner ad at <a href="http://icna.org">icna.org</a>	

**SILVER PACKAGE:**

½ Page Ad in Program Booklet	\$600
Five 60 second Video Ad	\$2,000
1 Banner at the registration Area	\$1,000
Promotional item or catalog insert	\$1,000
1 Sponsor booth in bazaar	\$1,250
<b>Total</b>	<b>\$5,850</b>
Bonus: 1-Banner ad at <a href="http://icna.org">icna.org</a>	

**CUSTOMIZE YOUR OWN PACKAGE:**

<b>Item</b>	<b>Price</b>
Sponsor Booth	\$1250
Full Page Ad in Program Booklet	\$1,000
½ Page Ad in Program Booklet	\$600
Convention Bag	\$7,000
Neck Straps	\$3,500
7 Minutes Power Point Presentation	\$10,000
1 Piece Promotional insert	\$1,000
2 Pieces Promotional inserts	\$1,500
Five 60 second Video Ad	\$2,000

**Note:**

- Minimum \$5,000 sponsorship to qualify as a sponsor
- Free Banner ad at [icna.org](http://icna.org) for 1 month